

Tea is a minor expense why not drink the finest



How's Your Bank Account?

It is a common thing for parents to open a bank account for a very young child, taking care of the account until the child is old enough to manage it. Then the bank book is turned over, and Dick or Ruth shoulders a new responsibility.

In this way the child is, early in life, taught the valuable habit of thrift. Practical lessons in the keeping of accounts and records are learned. And as these small savings are accumulated and added up, a substantial sum of money is created which will make adequate provision for the later education of the child, or constitute a reserve of capital to start a boy in business or enable a girl to assist in establishing her own home.

Parents leaders in common sense have said that regular saving, even on a small scale, is the surest foundation for financial success. To save only five dollars a week is to build up a financial reserve, which will grow. To contract five dollars debt weekly is to accumulate a growing liability.

Nature starts each of us in life with an account at the Bank of Heaven, which is handled in trust by older folk, until we reach the age of responsibility for the care of the body. It makes all the difference in the world whether we handle our account at Bank wisely or foolishly.

How is your account at the Bank of Heaven? Have you a good balance? Is it shrinking instead of growing? You ought to know.

Nature abhors and punishes waste while she approves and rewards thrift, both in what we call the big realm of Nature and in the individual human life.

Experts tell us that reckless and unchecked cutting and fishing threaten the existence of some of the world's largest forests and fisheries. The supplies we thought unlimited may fail. We are learning that continuance of supply depends on conservation, which is simply a bigger word for thrift.

The same is true of health. Nature exacts heavy penalties for thriftless preventive measures and assists the practice of health thrift.

Just as a savings account is built up with small deposits, so, too, must our health reserve be built up. Enough food, exercise, rest and sleep, and health will be deposited in the Bank of Health every twenty-four hours.

These deposits must be in good currency, too. Nature, like our bankers, accepts no bad bills or counterfeit money.

Why not look into this matter of your account at the Bank of Heaven? A wise way to begin is to go to your doctor for a complete medical examination. Don't wait until you are sick to visit your doctor, go to him when you are well and have him check you up like a bank.

Another good plan is to repeat the process of a thorough medical examination at least once a year, say on your birthday anniversary. In this way any disease which may, quite unknown to you, be making inroads upon you, will be discovered in its early stages, checked and cured, but if left to develop undisturbed until you begin to "feel sick" may by then have reached the stage where it is beyond cure.

Airplane Flight To Far North

Government "Planes To Open Up Air Route In Sub-Arctic Area"

To inspect aeroplane supply caches in the Canadian sub-Arctic and with a view to opening up the communication routes in the barren lands belt, in the Northwest Territories, a special detachment of the two government aeroplanes will leave for the opening of the fall term some time in August.

Born in the County of Fermanagh, Ireland, Dr. Carrothers attended college at Belfast, coming to Canada in 1911. He attended Western College, affiliated with the University of Manitoba, graduating from there in 1916 with the degree of bachelor of arts. Upon leaving university, Dr. Carrothers enlisted with the 44th Canadian Infantry, later transferring to the Air Force. He was awarded the D.F.C. and the Croix de Guerre.

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FRANCE OF DARING AVIATOR

His first photograph of Capt. Chas. Kingsford-Smith's fiancée to be received in this country's show.

The River Basin, the Great Slave Lake area and northward to Coronation Island, the first of the Mackenzie.

That part of Canada lying to the west of Hudson Bay north of Churchill.

With only a few exceptions all the ships to be inspected will be just to the south of the Arctic circle.

The detachment will return to Ottawa before the freeze-up.

World Records Made At Aircraft Meet In Ottawa

New world records were established at Ottawa in a competition of model aeroplanes, at the First National Model Aircraft meet held in Canada.

Three Canadian boys bettered the record made last year at Louisville, Kentucky.

Walter Alder, Vancouver, B.C., flew his model for 18 minutes 49 and one-half seconds before it disappeared from sight behind clouds.

Arnold Rose, Toronto, sent his model aloft, and it was timed in flight for 18 minutes 49 seconds before it was declared lost to sight.

With five points being given for first place, four for second, three for third and two for fourth place, it was found that the competitors from Toronto headed the list of model flyers by cities.

Toronto boys took 31 points at the outdoor contest. Vancouver came second with 17 points, then Montreal with three points, and Ottawa fourth with two points.

Recipes For This Week (By Betty Hearn)

OTTAGE CHEESE CUSTARD

1 cup cottage cheese.

1/2 cup sugar.

1/2 cup sweet milk.

2 eggs.

1 tablespoon melted butter.

1 teaspoon vanilla.

Beat the egg yolks, add the sugar and the milk, then mix cottage cheese, salt, butter, and vanilla. Bake in custard cups set in a pan of hot water, in a slow oven, forty-five minutes. Cool slightly and add meringue made by adding 2 tablespoons of sugar to the stiffly beaten whites of 2 eggs. Brown in oven.

Would Salvage Battleship

Another attempt to refloat the German battle cruiser Hindenburg from the rocky bed of Scapa Flow is to be made.

An effort four years ago ended after 200 men had worked six months and \$150,000 was expended.

Five hundred tons of concrete has been placed on the port side of the vessel so that when she is raised again and rested on her keel she will maintain her stability.

Nowadays when people say wolves are barking at their doors they mean Sedan doors.

Airplanes ought to be handy articles in earthquake countries.

Trees Sometimes Get Thin

Trees, like human beings, can get thin. But their thin limbs have passed unnoticed until recently when extremely accurate instruments for measuring their girths have been available.

These measurements show what scientists name "reversible variations" especially in tree trunks. Sometimes extremely small shrinkages occur.

Minnor's Lintment for All Strains

"Heaven! Have you gone mad?" "No. It was in this seat I met my wife."—Quebec, Mass.

W. H. U. 3466

Saskatchewan Loan Valuable Man

Dr. W. Carrothers Accepts Appointment At University of British Columbia

Dr. W. Carrothers, professor of economics at the University of Saskatchewan, who has accepted an appointment as professor of economics at the University of British Columbia, will leave Saskatoon in time for the opening of the fall term some time in August.

Born in the County of Fermanagh, Ireland, Dr. Carrothers attended college at Belfast, coming to Canada in 1911. He attended Western College, affiliated with the University of Manitoba, graduating from there in 1916 with the degree of bachelor of arts. Upon leaving university, Dr. Carrothers enlisted with the 44th Canadian Infantry, later transferring to the Air Force. He was awarded the D.F.C. and the Croix de Guerre.

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AT BASSANO SATURDAYS
Phone: Office 6, Residence 128

DR. A. G. SCOTT
M.B., M.C.C.
PHYSICIAN - SURGEON
Phones—Office 37 Residence 131

W. S. PLAYFAIR
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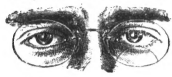
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And Four Times Makes a Quadruple

Ephraim: "What you call it when a gal gets married, three times?"
Mose: "Lawsy, boy, you suitably am a ignoramus. Why, when a gal gets married, two times, dat am happy; when she gets married three times dat am trigonometry."

One half the world must weep and groan that the other half may dream.
—Longfellow.

Hot Weather is Here

A CHOICE SELECTION AT ALL TIMES

SWISS COTTAGE ROLLS AND PINE HAMS
CHEESE LOAF, CORNED BEEF, HEAD CHEESE,
JELLIED TONGUE, ROAST PORK, COOKED HAM.

CITY MEAT MARKET
H. F. McDonald, Proprietor

Call Again Mr. Motorist

Motorists come back here again because they get prompt, courteous and efficient service.
We have a new Air Heat and Air Pressure System for Greasing cars. A wonderful improvement that does a thorough job.

TIRE TUBES REPAIRED and
CASINGS VULCANIZED
BATTERIES REPAIRED and CHARGED
Ethyl or Standard Gasoline
We have Three Filling Pumps
CYLINDER OIL for all makes of cars
REST ROOM FOR LADIES

Bassano Service Station

A. P. PIERSON, Proprietor

Gilbey's
"Spey Royal"
is the choice of the man who knows real OLD SCOTCH WHISKY

This Advertisement is not published or displayed by the Liquor Control Board of the Government of Alberta.

CATERPILLAR

When Acres Per Day Mean Dollars



CATERPILLAR
(HOLT) PAT. OFF.

BETTER BUILT LOWER PRICED

COMBINES

Will Save Those Dollars for You

When your crop is ready to combine this year turn the job over to CATERPILLAR and watch them clean up acres after acres, field after field. Watch them garner in your profits before an early snow or wet fall wipes them out completely. These are the days when acres per day mean dollars to you; when the shrewd standing stalling, the low-cost operating, and the quick land or hillside, really counts.

FOR PRICES AND LITERATURE WRITE TO

Union Tractor & Harvester Company, Limited

CALGARY: Ninth Ave. and Eighth St. West Phone: M626-M736
LETHBRIDGE: 716 Third Avenue South Phone 306

WE HAVE A NUMBER OF BARGAINS IN USED COMBINES.

CATERPILLAR

THE BASSANO MAIL
Published Every Thursday
Wallace J. Smith,
Editor and Publisher
Subscription—\$2.00 a year in Canada
\$2.50 to the United States

LECTION OUTLOOK

The federal election is less than two weeks away, and the campaign in Bow River has hardly got warmed up yet.

E. J. Garland, U. F. A. candidate and sitting member, has been making a tour of the riding and addressing public meetings wherever he goes. The Conservative candidate, Dr. D. Graham, or Drumheller, is not so active.

The Liberal party is not conducting the riding. Apparently the Liberals are content to give a free hand to E. J. Garland, who has, on many occasions, co-operated with the government in various forms of legislation.

The probabilities are that Garland will be re-elected with the exception of the polls on July 28. Garland has a strong following among the farmers, the labor class in Drumheller, and among the Liberals. When the ballots are counted Garland will most likely have a substantial majority.

SHAMEFUL NEGLECT

The Canadian Pacific Railway Co. deserve censure for the neglected condition of their park just west of the railway station.

Every resident of Bassano takes a pride in the trees on his premises and on the streets. The trees are well watered and well cared for, and they contribute much to the beauty of the town.

But the C. P. R. is neglecting to give proper care to their park. It is not keeping pace with the townspeople in their efforts to have a more beautiful town.

The C. P. R. park has had very little care this year. Many of the trees are dead, large trees that required six or seven years to grow to their present size, only to die off of neglect. The ground between the rows of trees and bushes is choked with mustard and nasturtium, and the whole park presents an appearance of neglect.

It is really a shame that the railway company should show such apathy when the people are making whole park present an unsightly appearance.

KINDNESS

(By G. Kilgus)
They are such dear, familiar feet that go
Along the path with me, for I had
off shoes.
And trying to keep pace. If they
mistake
Or tread upon some flower that we
would take
Upon our breast, or brush some red
Or crush poor hope that I bleed,
We may be sure
Not turning quickly to impute
Grave fault, for they and we
Have such a little way to go, can be
Together such a little while along
the way.

We will be patient while we may.

Value of Politics

While on his visit to the United States Marshal Fuch was a guest at a dinner in Denver, when one of the other guests took exception to French politeness.

"There's nothing in it but wind," he said with questionable taste.

"Neither is there anything but wind in a pneumatic tire," retorted the marshal, "but it covers the joints along life's highway wonderfully."

Breathing Spell

Schoolmaster: "This makes the fifth time I have punished you this week. What have you to say for yourself?"

Young: "I'm glad it's Friday, sir."

Shore Lamb

Judge: "Have you anything to offer the court before sentence is passed upon you?"

Prisoner: "No, yer honor; me lawyer took me last dollar."

George on the Job

Traveler: "Did you find a suit containing \$50 under my pillow?"

Pullman Porter: "Yes, sah; thank you, sah."

Exterior Decorator

"It's most essential that you should refrain from doing headwork during the next few weeks."

Patient: "Yes, doctor, but it's my living."

Doctor: "Oh, are you a scholar?"

Patient: "No, I'm a barber."

Putting It to Work

Mrs. Newby: "I'm going to buy a book."

Her Friend: "A book?"

Mrs. Newby: "Yes, my husband bought me the most adorable reading lamp yesterday."

Fishing Tackle

CHUCK CHUB BAITER—The famous pike minnow. So closely resembles the pike minnow in color and movement that the fish strike to kill.

price \$1.25

Spoon Hooks

These are well made, with plenty of color, and spoons revolve freely; all sizes.

25¢ and 30¢

Fishing Lines

SEA ISLAND COTTON LINES in 84 ft. and 25 ft. lengths. 10¢ and 25¢
SILK LINES for casting. 75¢ and \$1.25

Reel - Poles - Hooks

Plate Glass For Automobile Doors

FLANAGAN BROS. HARDWARE

HUDSON & ESSEX DEALERS

Telephone 118

BASSANO

The New Auto Strop Razor

Razor Strop and Two Blades for the price of the blades alone—\$1.00
BLADES for Gillette and Auto-Strop Razors

Screen Doors

Natural Wood Cedar Screen Doors—strong and hold their shape.
WINDOW SCREENS—WIRE CLOTH

Horse Nose Nets

Flexible nose nets; large mesh, with wire covered top and flexible top.

Golf Balls

SPALDING GOLF BALLS are nationally known, and used by some of the best players.
Mesh Marked Koo-Pite 75¢
Spalding Screams 50¢

SPALDING TENNIS BALLS 50¢
SPALDING BASEBALLS

Get it at the Drug Store

KODAKS and KODAK FILMS
FILMS DEVELOPED and PRINTED
BOOKS, MAGAZINES, and NEWSPAPERS
HAND BAGS, LEATHER GOODS
TWINK, the wonderful dye
SICK ROOM NECESSITIES
SMOKING OUTFITS
CIGARETTE LIGHTERS
PRESCRIPTIONS ACCURATELY FILLED
SWIMMING CAPS
RUBBER APRONS

STILES "The Druggist"

When Down From the Skies You Come

one beverage there is that will really refresh you—with a smoother flavor for your keener enjoyment. Not only after riding the skies but any time and anywhere.

CALGARY DRY GINGER ALE

gives added zest to the sports you play. Summer-time hostesses serve it and summertime guests enjoy it. Straight or blended it's "The Finest Ginger Ale of Them All."

AWARDED
the Medal of Honor and Grand Prix
Exposition Nationale, Liège, France, 1929.



Calgary Brewing & Malting Co., Limited

Canadian Markets for the Canadian Farmer and aid in the recovery of foreign markets

During the last 10 years
Canada's exports of livestock
have decreased by 65 per cent.

In the year ended March
1930 we imported:

42,000,000 lbs. of butter, and
41,000,000 lbs. of meat

In 1920 we exported to Eng-
land 220,000,000 lbs. of pork.

During the 9 months ended
March 1930 we only exported
21,000,000 lbs. to the same
place.

Give the Conservative Party a chance to a
"NATIONAL POLICY"



Cast your Ballot for "GRAHAM"
on 28th July.

Inserted by the Bow River Conservative Association

STRAY HORSES Blackfoot Reserve Pound

The following horses are impounded in the Blackfoot Reserve Pound, 3 miles south of Calgary, and unless previously redeemed, will be sold by auction on Wednesday, the 24th day of July, 1930, at two o'clock in the afternoon.

CAMPBELL, EVANS,
Poundkeeper.

These horses are advertised in the Alberta Gazette dated June 30, 1930.

Bay mare, broke, collar marks; branded right hind, brown mare, white strip, branded on right hip.

Barrel gelding, broke, white strip; 2 white hind feet, indistinct brand on right shoulder.

White mare, broke, collar marks, branded on right hip.

Bay mare, broke, collar marks; branded on right hip.

Bay gelding, broke, collar marks, branded right hind, black gelding, 4 white feet, white strip, branded left hip.

Bay mare, branded on left shoulder and also on right hip.

Bay mare, hind feet, 2 white hind feet, no visible brand.

Black mare, white strip, no visible brand.

Black yearling stud, white star, no visible brand.

Bay mare, hind feet, 2 white hind feet, no visible brand.

Bay yearling filly, hind feet, 2 white hind feet, no visible brand.

Bay two year old stud, white star, 2 white hind feet, no visible brand.

Black four year old stud, white star, no visible brand.

Dark grey two year old gelding, no visible brand.

Local News

Miss Florence Smith returned on Tuesday after spending the vacation at her home near Calgary.

Miss Gladys Hayes is spending her vacation with her parents at Tisdale, Saskatchewan.

The court office is now operating under summer schedule. The hours are from 10 a.m. to 1:00 p.m.

V. Hogan and A. G. Bond motored to Calgary Wednesday.

Chas. Wilson and family spent the week-end in Calgary.

Mrs. E. McArthur left today, Thursday, on her vacation which she will spend at Banff and Lake Louise.

Mr. and Mrs. H. W. Ford and children left in a party Wednesday afternoon for Waterton Lakes where they will vacation.

Mr. and Mrs. C. H. McMillan and children returned home last Sunday after spending a couple of weeks at Sylvan Lake.

A party of golfers made up of Mr. and Mrs. J. Stinson, Mr. and Mrs. E. A. Hawshaw, Miss E. McArthur, A. E. Stewart, Dr. W. P. Keith, and W. J. Smith, enjoyed the Brooks golf course today.

Mr. and Mrs. J. Stinson left today, Thursday, for Montana where they will spend a holiday.

The Canadian Sunday School will hold their annual picnic at the Parkwater near Crowfoot on Wednesday afternoon, July 23. Cars leave the post office at 1:00 o'clock.

Harry Holmes is still confined to his bed. It is reported he will be unable to return to work for several weeks yet.

Buster Brown is leaving Bassano having secured a position as night operator in the C. P. R. station at Camrose. He intends living at his home in Banff.

Mrs. E. Hinds, who has been visiting in Red Deer with her daughter Mrs. Wm. Buchanan, is back in Bassano visiting her daughter in law, Mrs. E. Hinds.

Nurse "Jimmy," an angel has just brought you a baby brother. Would you like to see him?

Jimmy: "I'd like to see the angel."

A match of considerable importance was in progress and one player was driving and approaching brilliantly, but putting very badly.

One of the spectators remarked to that player's caddy, "Your man is driving wonderfully well."

"Aye," remarked the caddy, very cynically, "but what's the good of putting an umbrella up if your horse is leaking?"

Judge: "You corroborate your husband's evidence?"

Witness: "Certainly not, it is all true."

BOARD AND ROOM
Mrs. C. Hinds has opened the boarding house formerly operated by Mrs. E. Hinds. Board and room in room without board.

Mrs. C. Hinds, Bassano.

FOR SALE Milk Cows
Smith & Ellis, Lethbridge

NOTICE
NOTICE is hereby given that, in accordance with the provisions of the Irrigation Act, the applicant Company has filed the necessary memorial and plans required by Sections 13 and 15 of the said Act, with the Commissioner of Irrigation, at Calgary, Alberta.

The applicant Company applies for the right to divert sufficient water from Bow River at a point on the Southwest quarter of Section 30, Township 17, Range 17, West of the 4th Meridian, for industrial purposes, and for the right to construct the necessary works as shown by the memorial and plans filed, to enable the water so diverted to be used for the said industrial purposes, in the Company's works.

The aforementioned lands are also shown by right of way for the proposed works, viz. the Southwest quarter of Section 30, Township 17, Range 17, West of the 4th Meridian, and the Southwest quarter of Section 26, in Township 17, Range 17, West of the 4th Meridian.

Dated at Calgary, Alberta, this 17th day of June, 1930.

HUBBARD'S BAY OIL & GEAR, Ltd.
Applicant.

PUTTING ON THE "RITZ"

a new beverage
enjoy it today!



prepared from
SAAZ SEALED
CERTIFICATE
HOPS --- RICE
and MALT.

Years of experience of master
brewers are back of this
marvellous new brew.

order
A CASE OF "RITZ"
from our warehouse
at Bassano

Agents for the Alberta Brewing Industry

DISTRIBUTORS Ltd.

There Is Money In It

Farmers find there's money in milking cows and selling the cream.

Ship your cream to us—we give accurate grade and weight, and pay market prices.

BASSANO CREAMERY
Bassano, Alberta Phone 33

CANADIAN GENERAL ELECTRIC PRODUCTS

may now be purchased from the Calgary Power Company Limited on a small down payment—the balance to be paid in instalments with your regular monthly bill.

For full information, apply to the local representative of
CALGARY POWER COMPANY, LIMITED

Not one cent.. .. for service

That is the record
of the
hundreds of thousands
of General Electric
owners

ONLY the General Electric Refrigerator can boast of such a record, for only the General Electric has the Sealed-in-Steel mechanism... called used and for all time at the factory. There are no fans, belts or stuffing boxes to cause expensive service.

These are the principal reasons why not one owner of a General Electric Refrigerator has ever spent a cent for service! Here is the explanation of the fact that the General Electric leads all other refrigerators in sales!



Come in and we will gladly demonstrate the accessible freezing regulator... the "un-top" unit... the money-savings with a sanitary chilling chamber porcelain coated... and other features which are winning public preference.

Easy Terms Arranged

As low as 10 per cent down and balance spread over 24 months.

GENERAL ELECTRIC
ALL-STEEL REFRIGERATOR

CALGARY POWER COMPANY

Flanagan Bros. Hardware

Guaranteed by CANADIAN GENERAL ELECTRIC CO. Limited

WORLD HAPPENINGS
BRIEFLY TOLD

Five thousand members of the American Legion and lady members of the Legion auxiliary are to visit Winnipeg for two days in August.

A British Empire Trade Exhibition, the first of its kind to be held in any country outside the empire, is to be held in Buenos Aires from March 14 to April 27, 1931.

A new India House was opened in London by King George with an expression of hope for the emergence of India from her present troublous era into days of peace and contentment.

Official figures on unemployment, showed 1,815,300 out of work in Britain on June 23. This was about 70,000 less than on June 16, but 697,403 above the same date a year ago.

Sir Joseph Ward, former premier of New Zealand, who resigned a few weeks ago owing to ill health, is dead. Sir Joseph, who was known as the "grand old man" of New Zealand, was 74 years of age.

Ralph Collins, Edmonton, Alberta, has been awarded second prize in an oratorical contest at the convention of the Optimist International, in Erie, Pa. Seven boys from clubs in the United States and Canada were defeated. David Wolf, Washington, D.C., was first.

Marriages at famous Gretna Green, the elopers' haven in Scotland, are to be made extinct by legislation. The Government plans to pass by next fall a measure which will make legal only marriages which have been performed by a clergyman or a registrar.

The Quai D'Orsay has submitted the name of Aron Henry, who is French minister to Siam, to the Canadian Government for approval as the next French minister to Canada. Hon. Jean Knight, the first holder of this post, is returning to France to become head of the French Government Press Bureau.

Plans To Visit The Moon

Scientists Have Perfected Model of a Rocket That Will Make Trip

At Horst, a little bathing place on the Baltic, Professor Oberth has been very busy of late perfecting an exact model of the rocket in which he intends visiting the moon. This model rocket is to be shot up by the explosion of the gas it contains and instruments concealed in it will record the composition of the atmosphere through which it travels. An automatic parachute will bring the rocket down again before the motors are exhausted. The rocket-model is expected to reach a height of 100 kilometers and to bring back valuable secrets.

Boost For Alberta

Five Thousand Samples Of Alberta Wheat Sent To American Visitors

By way of an appropriate "boost" for Alberta, Hon. George Henry, Minister of Agriculture for the province, sent off 5,000 samples of Alberta wheat to American visitors to the recent Shriners' convention at Toronto. It was pointed out that Alberta has carried off the world's wheat championship at the annual International Exposition at Chicago, four times during the past seven years, the honor going last year to Joseph H. B. Smith, of Wolf Creek.

Building Permits

Building permits issued by 61 cities in Canada during May of this year were valued at \$19,621,302. For the first five months of 1930 the total value of building permits issued by these cities had a value of \$65,267,098.

A bird's eye is protected by three eyelids.

Another peace note Italy will build twenty more warships.



Doctor: "You say you have been drinking six glasses of beer a day? I can only allow you half that number."

Patient (after a pause): "I really believe I used to drink a couple more." — Mummel, Hamburg.

W. N. U. 1846

A Remarkable Record

Seven Hundred London Firms In Business For Century Or More

It will be a surprise to Londoners to learn that their great city boasts no fewer than seven hundred firms that have been in business for one hundred years or more. When we consider how easily businesses change hands, how they fall into decay through a change of fashion or the coming of new inventions, how families die out and how the younger generation feels over the urge to seek fresh woods and pastures new, it is a remarkable and praiseworthy record of industrious enterprise.



At Horst, a little bathing place on the Baltic, Professor Oberth has been very busy of late perfecting an exact model of the rocket in which he intends visiting the moon. This model rocket is to be shot up by the explosion of the gas it contains and instruments concealed in it will record the composition of the atmosphere through which it travels. An automatic parachute will bring the rocket down again before the motors are exhausted. The rocket-model is expected to reach a height of 100 kilometers and to bring back valuable secrets.

It's Smart and Wearable

A sportive frock of yellow and white printed linen boasts of its plaid skirt. It has the smartly belted waistline which gives it a womanly touch, and it achieves a pinched-in effect. A large yellow bow at the back of the waistline adds to its attractiveness. The back is quite straight and slender. The two-piece skirt is merely pressed into box-pleat effect and attached to the bodice. Patch pockets attached at edge of plaid, secure a snug fit. To keep it all slender, it's an attractive in white cotton. Broadcloth printed in sailor blue polka-dots with cap sleeves, belt and pockets of plain blue. Shantung is stunning in opal-pink shade. Thin silks in baby blue or baby pink tones is just the cutest idea ever that promises to be very popular this summer for beach and country wear. Nile green and white pique print with green leather belt is smart. Yellow-seige and brown stripe in men's cotton shirting fabric is very effective. The cap sleeves and pockets cut on the bias and worn with brown leather belt. Printed diamond and gingham checks also appropriate. Price 25 cents in stamps or coin (coin preferred).

How To Order Patterns

Address: Winnipeg Newspaper Union, 175 McDermott Ave., Winnipeg

Pattern No. Size

Name

Town

Although we may be inconstant in many things, we stand loyally by our prejudices.

The British Broadcasting Service will attempt to broadcast the roar of Niagara Falls.

The Latest The Macaroni Hobbin. — Gots Vienna.

THE FAMOUS "SOUTHERN CROSS"



This picture of the famous "Southern Cross," and its pilot, Capt. Charles Kingsford-Smith, conqueror of two oceans, was rushed by train, motor and over telephone wires. The monoplane can be seen flying over the silhouette of the Chrysler Building as it nears Roosevelt Field, where a wildly enthusiastic crowd awaited the intrepid flier's arrival.

Will Explore Arctic Regions

Youthful Scientists To Spend Year In The North

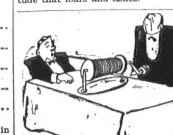
Fifteen youthful explorers, whose average age is only 23 years, sailed from London recently aboard the exploration ship "Quest" for a year's exploration of the arctic regions. Their work will be done on the ice-covered stretches of Greenland and Iceland. The purpose of the voyage, which is under the auspices of the Royal Geographical Society, is to obtain information with a view to establishing an air route from England to North America across the Arctic regions, with only 300 miles over the sea. H. C. Watkins, 23 years old, explorer, is leader of the expedition. His fourteen companions are all about the same age, and each is a specialist. Watkins made a scientific exploration of Labrador last year, and of Spitzbergen the year before. The expedition will establish a base on the south-eastern coast of Greenland and a station on top of the ice cap, 8,000 feet above sea level. From there they will make notes on meteorological conditions in connection with flying. The hold of the "Quest" was packed with a year's food supply, including six tons of food for the dogs, which will be picked up at the Faroe Islands. Two airplanes, two speed boats, sledges and several delicate meteorological instruments furnished by the government were included in the equipment.

A pampered passenger is a young turkey who is doomed to be served for the explorers' Christmas dinner. Reports here said that if the data gathered proves the feasibility of the air route, a test flight will be made, and Canada will be asked to make a similar survey on the western side of the American continent.

Canadian Cok

During the past few years there has been such a marked increase in the use of cok for domestic purposes in Canada that this fuel bids fair to become a serious rival of anthracite, which has long been regarded as the standard fuel for this purpose, at least in the provinces of Ontario and Quebec.

Minister—And what parable do you like best, my son? Willie—The one about the multitude that loafs and fishes.



Doctor: "You say you have been drinking six glasses of beer a day? I can only allow you half that number."

Patient (after a pause): "I really believe I used to drink a couple more." — Mummel, Hamburg.

W. N. U. 1846

Takes First Glider Lesson

Prince Of Wales Coached By Famous German Pilot

The Prince of Wales has taken his first glider lesson.

The lesson was given near Lewes, Sussex, by Robert Koudelka, a German, who is reputed to be the world's champion glider pilot. It consisted chiefly of a demonstration as to how to operate the glider, and it was understood the prince did not actually pilot the ship.

The prince long has been an enthusiastic aviator and is reputed to be an excellent pilot, although for reasons of state he is never permitted to make solo flights. His always is accompanied on his flights by one of the best Royal Air Force pilots, but the prince handles the controls except when taking off or landing on strange or difficult landing fields.

Montreal Has Grown Rapidly

Is Now Fifth Largest City On The Continent

Few cities in Canada have shown such substantial growth as Montreal. Within a decade the total assessable property has doubled in value and now \$1,200,000,000. In 1914 the population was 625,000; today there are a million people in the city proper. In 1914 there were 103 miles of streets and today there are 600 miles. The municipal revenue, which in 1914 was \$10,500,000, is now \$35,750,000. Montreal has reached the rank of the fifth largest city on the continent.

Kept Appointment

Four Men Kept Tryst Started 31 Years Ago

Keeping a tryst started 31 years ago, four men met in Trafalgar Square, London, England, on a recent night. In 1899 six young decorative artists, H. E. Hunsford, G. MacDonald, G. Clifton, E. Blitt, Brown and Edwards, were notified that the studio in which they worked was to be razed. They then made a vow to meet once a year. This year only Mansfield, MacDonald, Clifton and Blitt were able to attend, but the two absent ones sent telegraphic greetings to their friends.

Agricultural Conventions

Efforts will be made to bring as many large agricultural conventions as possible to the west at the time of the World's Grain Exhibition and Conference, in Regina, in 1932. According to a decision at a committee session, conventions will thus be able to attend Regina session.

Legislative Wheel Pooling

In accordance with the decision of the Delegates of the Saskatchewan Wheat Pool at the recent semi-annual meeting, a referendum will be taken among pool members on the question of legislative pooling. Ballots will be mailed from head office not later than August 1, and each candidate will be asked to register a vote on the question.

Vancouver Boy Wins

Trip To England

Selected As Best All Around Canadian Model Aircraft Builder

Ross Farquharson, 16, of Vancouver, was selected as the best all-around Canadian model aircraft builder at the close of the national championships held at Ottawa. His victory, in both senior and junior events, added to his second and third places in the outdoor contests, won for him a trip to England as the guest of Lord Wakefield, of Ighite. He had a total of 37 points.

A Great Convenience By dropping a coin equivalent to five cents in the slot of a new machine in Berlin, Germany, one may get a sufficient amount of water to wash the face and hands. Added to this is a package of powdered soap and a paper towel.

When a key is turned in a new door-lock, the attached knob spins around without operating its latch.

Slaves To Convention

Doctor Says Average Man Wears Out Clothes

Dr. Eugene L. Fisk, of the Life Extension Institute of America, lately gave strong support to the theory that the average man who walks the streets of a twentieth century city is "grossly over-clothed."

At this time of the year, such a theory goes far to prove itself. Nonetheless Dr. Fisk's collection of data is worth looking into. He had an examination made of the institute of the clothing worn by two dozen men and women. It was found that in mild weather the average woman wears about two pounds and a half of clothes, including shoes, and that the shoes of the average man alone weighed as much as that.

Completely clad, the average man wore eight and a half pounds of clothing. On any hot summer day he walked the hot asphalt streets with more than three times the weight of the average woman's garment on his back. Dr. Fisk called for reform, and looked hopefully to England, where last summer some pioneer spirits began a movement to rationalize man's clothing.

Alberta's New Emblem

Wild Rose Is Made Symbol By Legislation

Today the wild rose is official flower of Alberta. Legislation naming the wild rose went into effect with the soft-petalled flower at the height of its season dotting miles of roadside with gentle pink tones. The 25-year-old province of the foothills has hitherto owned mountain-peaks, of white and golden wheat fields and its symbol; the new acquisition is considered as harmonious as it is appropriate.

Ten Thousand Mile Trip

Veteran Investigator Of Sub-Arctic Plans Long Journey

Ten thousand miles of travelling in the untraversed stretches of the North West Territories is the prospect ahead of W. H. D. Hoare, veteran investigator of the sub-Arctic for the Dominion Department of the Interior. He plans one year of wandering through 1,500-square-mile Thelon game preserve, situated between Great Slave Lake and Hudson Bay.

Railway Passes In The Rockies

The map sheets of the Interprovincial Boundary between Alberta and British Columbia, published by the Topographical Survey, Department of the Interior, show the three passes of the Rocky Mountains through which railways have been constructed. Crown Peak has an elevation of 4,453 feet; Kicking Horse Pass, 5,320 feet; and Yellowhead Pass, 3,711 feet.

English Students For Canada

Hamilton Pyre, the new headmaster of Kingston's University, Kingston, stated recently that a movement was reaching fruition by which English public school boys would go to Canadian universities in the same manner as Americans and South Africans are Rhodes scholars at Oxford.

Reciprocal Trade

British Bankers In Favor Of Free Trade With The Empire

Reciprocal trade agreements between the British Empire, and the retention of an open market for Empire products was urged in a resolution adopted recently by representatives of several leading British banks meeting in the offices of the Bank of England, London, England. The meeting was presided over by Sir Eric Hambro.

"Urgent measures for the promotion of inter-empire trade are needed to secure and extend the market for British products, both at home and through export trade," the resolution read. "Bitter experience has taught Britain, that hopes expressed four years ago in the plea for removal of restrictions upon European trade have failed. Restrictions have been materially increased and the sale of surplus foreign products in British markets has steadily grown. While we retain hope for the ultimate extension of free trade relations, we believe the immediate step for securing and extending the market for British goods lies in reciprocal trade agreements between nations of the British Empire. As a condition of securing these agreements Britain must retain an open market for all Empire goods while being prepared to impose duties on all imports from other countries."

London Traffic Project

Scheme To Construct Underground Lines For Transportation Of Goods

A scheme is on hand to make possible the removal of goods traffic from the congested streets of London, the construction of underground lines, with fifty-four stations, for the sole purpose of carrying goods. The promoters are anxious to build seventy-five miles of tubes at a cost of about \$200,000,000. All the principal railway termini and goods yards would be connected; the docks, wharves, and public stores would have their private stations. It is said that 125,000 tons of goods are carried annually in London, and the trade of the Port of London amounts to \$144,000,000 a year. According to the promoters of the new scheme the cost of existing congestion in the streets is \$120,000,000 per annum, while the railways have estimated at \$300,000 a year the amount of money they lose by the detention of goods lorries at Billingsgate Market alone.

Eighteenth Century Newspapers

The first newspaper in Quebec appeared in 1764 when the Quebec Gazette was founded. The "Royal Gazette" and "New Brunswick Advertiser" appeared at St. John in 1785, and the first paper in what was then Upper Canada appeared in 1793 at Niagara (then Newark), under the name of the "Upper Canada Gazette and American Oracle."

China, home of the silkworm, is now importing artificial silk.

It takes eight large eggs, or nine small eggs, to make a pound.

Make Your Windows Pay

Invest in WINDOLITE Windows and you will be repaid a hundredfold in the health of your Poultry and Live Stock

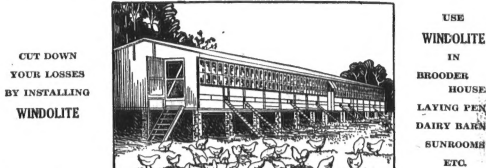
WINDOLITE

THE ORIGINAL GLASS SUBSTITUTE

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This unbreakable glass substitute is allows the full sunlight to enter, in-light and flexible, easy to cut and fit, including the health-giving Ultra-Violet Rays, which do not penetrate ordinary

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